



FROM TELEVISION TO PRINT

Berkshire Hathaway HomeServices focuses considerable resources on creating lasting impressions for consumers across North America.

Positioning Berkshire Hathaway HomeServices on a robust national cable media schedule during the peak buying months of the year, our 'Good to Know' and 'Harris Poll Award' commercials can be seen on many networks, including these cable channels.



Attracting the right audience through print is an important part of our national print strategy. Our partnership with *The Wall Street Journal* (online and in print) plus our full color ads in top quality magazines assist in bringing buyers to your door.



Our brand campaign positions Berkshire Hathaway HomeServices as a company to be associated with as you enhance and grow your career.



BERKSHIRE HATHAWAY
HomeServices

Good to know.™